

INFO PACKAGE



## Custom Mapping Services

Let's create something exceptional together!

With us,  
**Spatial Is Simple,**  
that's our promise

Our Custom Mapping services unlock the power of your data without the complexity! From data acquisition to expert styling and AI integration, we make GIS straightforward and stress-free, turning intricate information into beautifully crafted, intuitive maps. With over 25 years of expertise, **we deliver visually stunning maps** that fit your needs perfectly. Join the ranks of our satisfied clients and let your project shine with maps that blend art and science seamlessly.

### VGeo Offers

- ☒ Over 25 years of GIS experience
- ☒ Expert Cartography including advanced styling and layout
- ☒ Graphical maps - combining GIS with graphic design for stunning brochures and guides
- ☐ Data Search - we are experts at finding data!
- ☒ AI generated content integration
- ☒ 100% Canadian, a Western Canada Independent Business



# The VGeo Approach

## Our proven process

Plan	Estimate	Build
Specifications	Budget	Product
Exactly what you need	Accurate Estimate	The Perfect Solution
A collaborative discovery process which leads to a detailed and accurate project description	A detailed quote which describes exactly what you need and you know exactly how much it will cost	The map is created precisely to your specifications

## Vera Green, CEO & Trusted Leader

### Over 25 years of experience helping clients succeed with GIS

Hi, I'm Vera and for over 25 years, I've specialized in helping small organizations unlock the power of GIS. My mission is to provide tailored GIS products and services designed specifically for your distinct business needs.

My passion for breaking down barriers to geospatial data access and utilization is reflected in how I work with clients and the products I deliver. I'm here to empower you and your entire team regardless of your level of expertise.

Whether you need a single map or a comprehensive GIS strategy, my expertise is your competitive advantage. I take pride in delivering user-friendly, customized solutions that provide tangible support to your business.



*Let's put you on the map!*



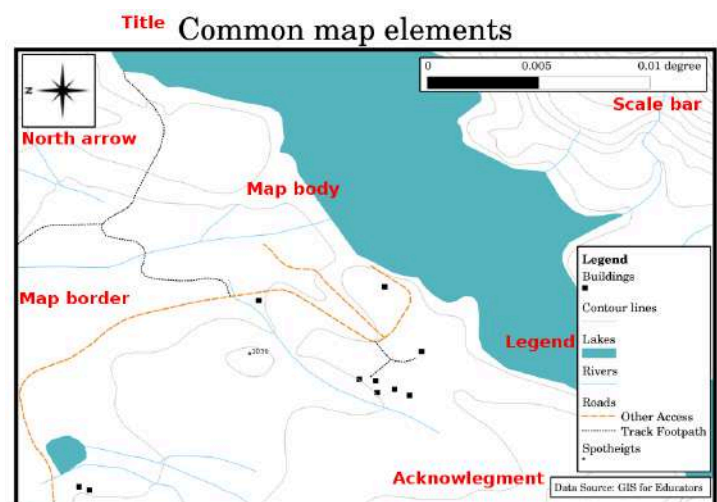


# Custom Mapping Services

Because your project deserves a map that tells its story with clarity and charm.

We aim to create **a map that aligns perfectly with your vision** incorporating every piece of data and style element you deem necessary.

The maps we create can **include data from** public sources, data vendors, your proprietary existing data or data we create on your behalf. We can also obtain **high-resolution imagery** for your area of interest. [\(source\)](#)

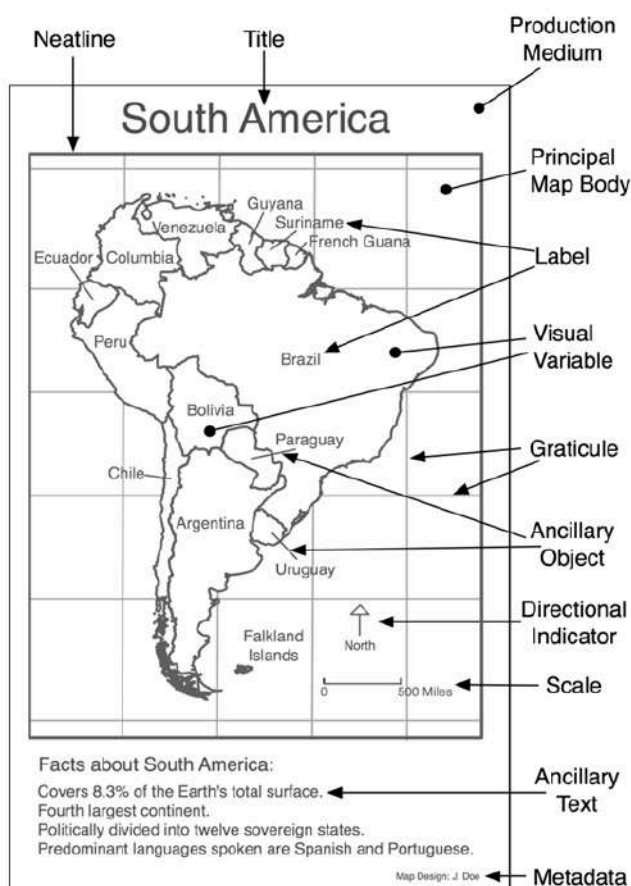


The custom map we create for you will include all the essential elements—north arrow, scale bar, and legend—arranged exactly as you want them. Whether you prefer these elements in a traditional title block or distributed creatively across the page, **we tailor every detail to meet your specifications.**

## Got a map style you love?

Our expertise lies in both reproducing and enhancing designs. Present us with an example that meets your needs and we'll meticulously strive to replicate or elevate that style, guaranteeing a map that's not only practical but visually stunning.

[\(Source\)](#)





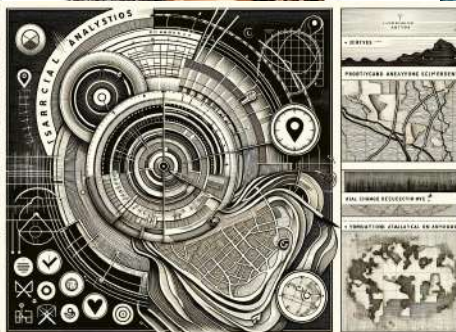


## We are extremely excited to offer you AI Generated Graphics!

Enhance your Graphical Map Project with AI generated images and save hundreds of dollars on graphic design fees. We are extremely excited about the power of AI for graphic design and **we are specifically looking for projects where we can apply this new technology.**

We know AI is such a buzzword these days but this is a real-life application of AI technology that works. It enables us to do something really amazing for you in terms of auxiliary images, the kind of graphic design that would normally cost thousands of additional dollars. The **AI images are extremely versatile and can be generated in an endless array of styles.**

Here are just a few examples we have recently created for use in our product marketing and for other clients, we hope this will illustrate the diversity of style and subject. Additionally, note the creator owns the copyright to these images, when we generate these images for you we transfer **full creative rights** to you so there are no usage restrictions.







## Custom Hardcopy Map Price Sheet

Our base price for a custom map package is **\$482.00** + applicable taxes. This includes:

- Map frame layout and design including common map elements
- Up to 3 standard data layers & Standard Annotation Labels
- High-resolution export in PDF or PNG. 300DPI or as requested
- One review cycle
- Up to ANSI C, 17"×22" page size

Extended Map Package: **\$682.00** - same as base package but with 3 review cycles & 5 layers

Add On's:

This is a list of our most commonly used custom map add on's.

- Large Formats: + \$195 up to 864"². (We can create maps of any size, contact for pricing)
- Custom Data Search: Starting at 150\$ - we will find data for your project
- Additional Views using same data & Map Layout: + \$142.00
- Additional Map Layout using the same data: \$242.00
- GeoPackage with deliverable + \$258.00
- Custom Placed Annotation Labels: \$2.42 per square inch per layer
- GeoPDF + \$42.00 up to ANSI C, 17"×22", custom quote for larger maps
- Coordinate based Grid + \$42.00
- Rush jobs: 20% rush order surcharge

Other Services:

We offer a wide range of other GIS services to support all aspects of your project at our standard hourly rate of \$110.00/hour. *(One hour minimum charge)*

- GeoCoding - we will create GIS data from your list of coordinates
- Additional review cycles
- GeoReferencing your hard copy maps
- KML Export
- Web Map Creation
- Custom Created data
- Advanced styling
- Custom Projections and Grids



*Version 2024-Q3. All prices are subject to change without notice. Final Cost will be reflected in your Quote*





## Printing Considerations

Please review this section for further details regarding printing considerations such as print services, standard page sizes and details regarding plotters. This information will assist you in **making a well informed decision regarding your page layout.**

To ensure your final product can be **printed at an affordable price** it is important to consider your page sizing.

Many print shops have a 36" maximum width limitation. Specialty plotters which span up to 42" may not be available from your local print shop. For this reason, **we recommend keeping page widths to a maximum of 36"** to ensure affordable and flexible printing options. If you need a bigger map it can be designed to be printed in several panels.

## Printing Services

VGeo does not offer printing services, we will deliver a high resolution graphics file in PDF, PNG, or other graphics file format. The file can be printed at any print shop. If desired, we can assist you in securing printing services in your local community or online according to your needs. We can assist you in formulating the correct print shop request.

We do not have affiliate relationships with any specific print shops. For general needs, we recommend mainstream providers such as Staples or VistaPrint for affordable printing.

## A Note On Plotters

Plotter paper rolls come in various sizes, with common widths like 11, 17, 18, 22, 24, 30, 34, 36 and 42 inches. Plotters are typically designed for a specific width, allowing adjustments only in the other dimension. For instance, a plotter using 36-inch paper can't reduce its width but can modify the other dimension, allowing prints like 36" x 48" (ARCH E) or 34" x 44" (ANSI E), as well as smaller sizes.

It's worth noting that larger plotters, like those with 42-inch paper rolls, might be less common and pricier. This rarity can make finding printing services a bit more challenging, potentially resulting in higher costs for printing projects.



## Standard Page Sizes

To ensure compatibility with standard printers and plotters we recommend you select a standard page size for your final product.

### North American ARCH Series

SIZE	INCHES	MILLIMETERS
ARCH A	9 x 12	229 x 305
ARCH B	12 x 18	305 x 457
ARCH C	18 x 24	457 x 610
ARCH D	24 x 36	610 x 914
ARCH E	36 x 48	914 x 1219
ARCH E1	30 x 42	762 x 1067

### North American ANSI Series

SIZE	INCHES	MILLIMETERS
ANSI A	8.5 x 11	216 x 279
ANSI B	11 x 17	279 x 432
ANSI C	17 x 22	432 x 559
ANSI D	22 x 34	559 x 864
ANSI E	34 x 44	864 x 1118

### North American Loose

SIZE	INCHES	MILLIMETERS
Letter	8.5 x 11	216 x 279
Legal	8.5 x 14	216 x 356
Tabloid	11 x 17	279 x 432
Ledger	17 x 11	432 x 279

### International ISO 216 A-Series (Less Common)

SIZE	INCHES	MILLIMETERS
A0	33.1 x 46.8	841 x 1189
A1	23.4 x 33.1	594 x 841
A2	16.5 x 23.4	420 x 594
A3	11.7 x 16.5	297 x 420
A4	8.3 x 11.7	210 x 297